



East Brent Church of England Academy & Pre-School

A First School & Pre-School within The Wessex Learning Trust

Executive Headteacher: Mrs K. Whiting
Deputy Headteacher: Mrs C. Cowlin
Church Road, East Brent,
Highbridge, Somerset, TA9 4HZ
Tel: 01278 760490
E-Mail: office@eastbrentcofeacademy.co.uk
Web: www.eastbrentcofeacademy.co.uk

17th June 2024

Dear Parents/Carers,

East Brent CofE Academy School Logo

'Where a Love of Learning is Nurtured and Enriched'

I am thrilled to be writing to you today to confirm the launch of our new school logo and school mission statement, which will transition through our first school marketing and branding from September 2024.

Together with the support of children, staff, parents and governors, we have worked to design a logo which encapsulates our beautiful school surroundings alongside our love for keeping the squirrel as part of our school identity. We have also taken the opportunity to update our school mission statement, including ideas from our current children and families, to bring together a statement that is intentionally matched to our school ethos and areas of success.



Our uniform provider will shortly start producing uniform that includes the new logo, ready to wear from September 2024. The pace at which you change over from old to new uniform is completely lead by you and your family requirements, however we would like to work towards fully embedding the new uniform by September 2026. Should you have any financial concerns linked to this transition, please do contact the school office for support.

New uniform will include:

- Grey shorts/trousers/skirt
- Bottle Green Jumper/Cardigan (with or without school logo)
- White Polo shirts (with or without school logo)
- Black PE shorts
- White PE T-shirt
- Bottle Green summer dress (Summer 25 and beyond)

I am currently working together with local charities to find ways in which we can purposefully recycle old uniform. A further update will be with you shortly.

I hope you will join me in celebrating this period of change as we continue to strive hard to ensure East Brent CofE Academy is the very best it can be for our children. Thank you for your continued support.

Yours Sincerely,
Katie Whiting
Executive Headteacher

A 'Wessex Learning Trust' Academy



Registered address: Station Road, Cheddar, Somerset, BS27 3AQ. A charitable company limited by guarantee registered in England (company number 7348580)



Safeguarding is everyone's responsibility